



Online Athletic Retail Solutions



EXTENSIVE SELECTION | [JERSEYS](#) | [SPORTS MERCH](#) | [CHAMPIONSHIPS](#) | [DONOR CLUB](#) | [FUNDRAISERS](#)

Extensive Selection

Give your fans the largest store selection! Every online store offers 800 to 3000 products. Product lines are built to appeal to each of your unique fan groups. You'll have everything from personalized jerseys, sport specific sweats and tees to business gifts and dress shirts.

800 to
3,000
products



Personalized Jerseys

Fans can personalize jerseys online with a name and number. Football jerseys are available for men, ladies and youth. You can also order personalized men's jerseys for baseball, basketball, lacrosse and hockey.



Hockey



Lacrosse



Basketball



Baseball



Football



Ladies



Championship Merchandise

Advanced-Online has the ability to launch a robust product line of championship products for all your sports teams as they win Conference or National Championships.

Sports Branded Merchandise

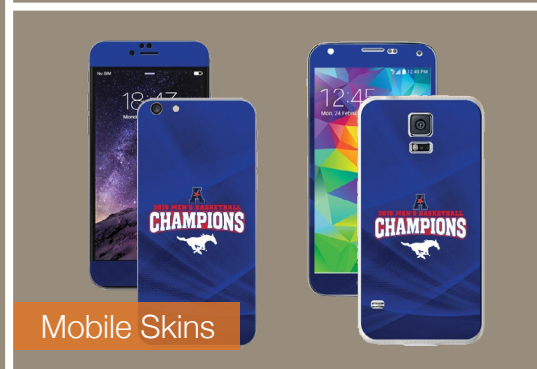
Using our select-a-logo software, we make sure all of your sports teams are represented with tees, polos, jackets and other products with your sports branded logo as well as special fun graphics on a family of products.



Apparel Merchandise



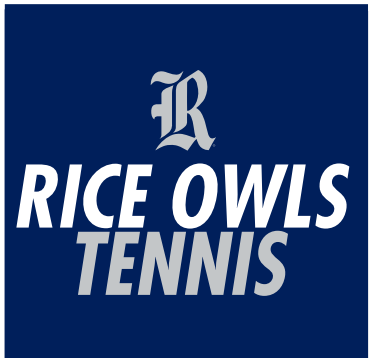
Decals



Mobile Skins



Drinkware



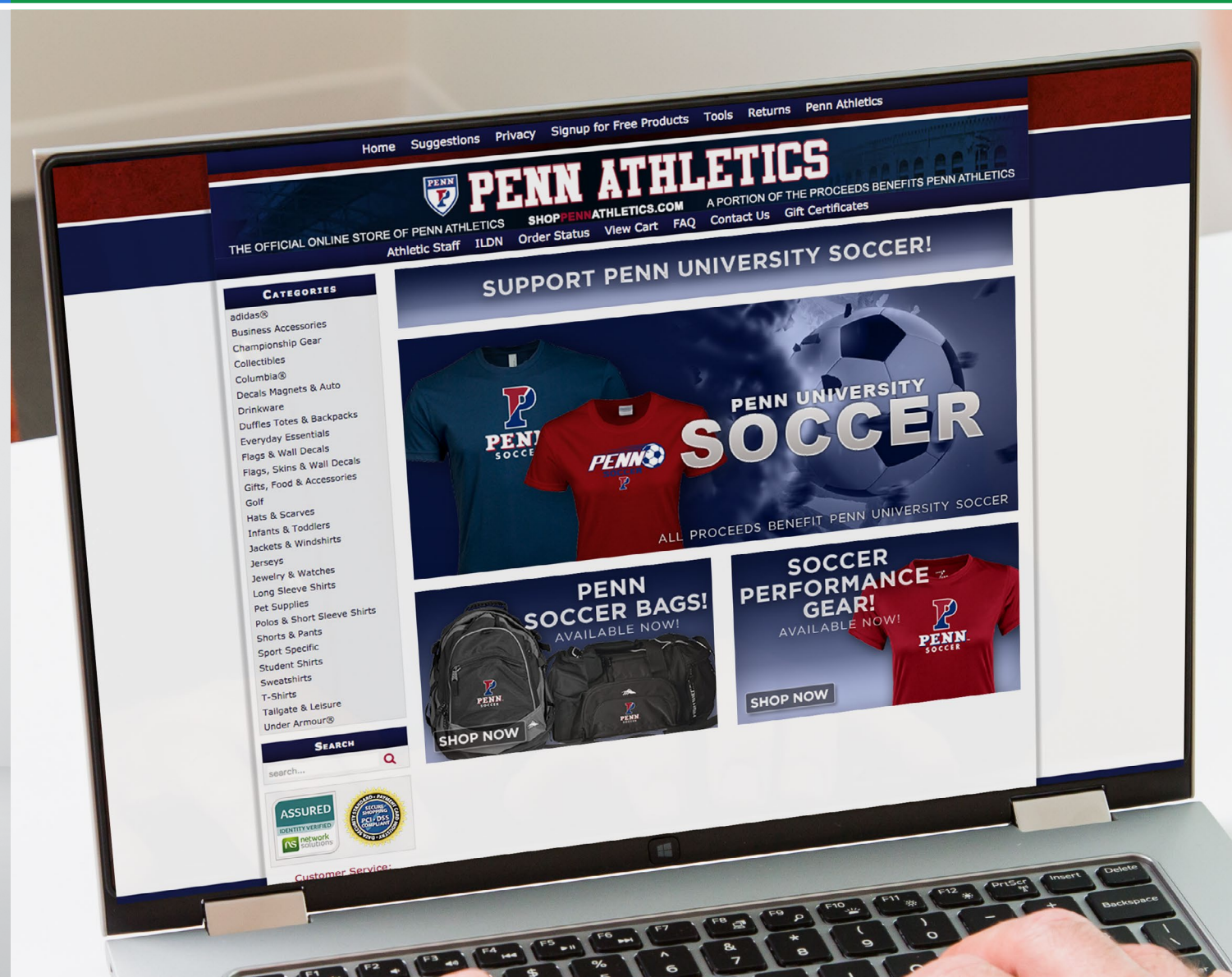
Donor Club Benefits

Advanced-Online provides your athletics program with a separate store for your donors showing donor logo branded merchandise, a specialized exclusive assortment for club members as well as high-end products for donors, and a 5% discount off all merchandise.



Sports Fundraising

We are announcing an online sports fundraising program for the 2016-2017 school year. For each participating sports program a Flash Store will be set up for a limited time to generate funds and maximize revenue.



1

Navigate

Enter from the official store site



2

Login

Code protected donor access



3

Shop

Exclusive assortment and donor branded merchandise



4

Save

Donors get a 5% discount off their purchase



Flash Store

Select product grouping will be offered for a limited time on a separate section of the online store



Increased Site Traffic

Official store site will gain more awareness through traffic increases to enter the flash store



Direct Income

Percentage of sales are directly sent to the participating sports program



Revenue Gain

The end result is increased revenue for both the participating sports program and the athletics department as a whole

Follett

Online Athletic Retail Solutions Powered By Advanced-Online

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