

Online Campus Store



Looking for an online bookstore solution that supports your evolving ecommerce driven campus community?

“By partnering with Follett, we were able to centralize course materials options for our entire student population to one convenient online location. We relieved the campus bookstores of managing book inventories and freed up precious floor space to focus on higher margin non-textbook items. Follett Virtual Solutions minimized our financial risk and maximized our returns.”

STEVE BOYD

Purchasing and Contracts Manager
Colorado Mountain College



Virtual Solutions

with Benefits to Your Faculty and Students

Whether you are “right-sizing” your physical bookstore or looking for a way to compete with online textbook retailers, Follett Virtual Solutions provides a one-stop online store that features the right mix of products, textbooks and services that best support the needs of your campus community.

From campus pride merchandise, to course material adoptions, to affordable course materials options and delivery, to easy access to financial aid funds – your students, faculty and institution benefits from our customized online campus store solution.

140 years of experience
hosting virtual campus on-line store solutions since 1999

Currently managing +1,700
campus store websites

Ranked # 70
on Internet Retailers 2016
Top 500 Guide of Web Retailers

Large Selection
on-demand campus specific branded merchandise

Affordable Course Materials
New, Used Rental and Digital

Financial Aid Integration
Online financial aid and messaging programs

Affordability Options

That Makes Your Campus Store Competitive and Offers Savings

Want to offer your student's savings up to 80% off on course materials?

Text Rental



Savings up to 80% off new
Largest National Program
90,000 National / Local Titles Available
First to create rental program in 2010

\$240M
in rental savings
last year

Used Text



Substantial Savings off new
\$340M in Textbook costs last year
\$413M in Textbook buy backs last year
Availability is high as we source from all wholesalers
100,000 Titles and over 2M textbooks in inventory

Students enjoy savings on both the purchase and buyback

Buy Back



Offering up to 50% of the price of a new textbook on re-adopted titles
Exclusive online buy back give students easy access
Demand access to fuel our 1200 stores gives the best buy back price to students for their materials

Students can sell back textbooks for cash, lowering the overall cost of a textbook even more

eBooks



Save up to 60% compared to the cost of a new book on digital course
Students can study online and offline – anytime, anywhere.

Easily access their materials across devices (including computers, tablets and smartphones)

Study smarter with quick access to tools for searching, note taking, and highlighting

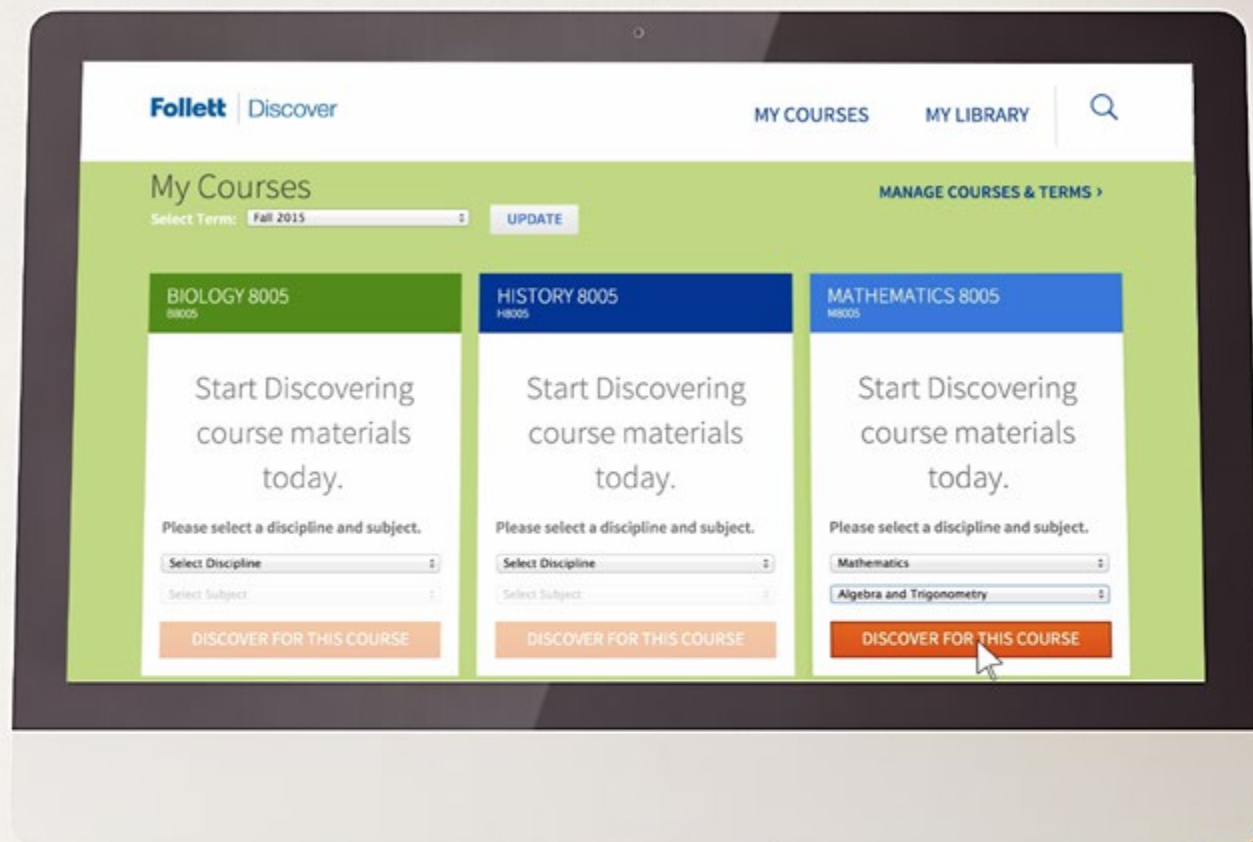
Follett
BryteWave[™]
Read. Note. Study. Share.

Studying made easy with technology

Improve Your Course Materials Access

Follett Discover is a powerful world-class online tool that transforms the course materials discovery and adoption process for faculty, and helps students review, obtain, and instantly access their required and recommended course materials from multiple access points. Students are subsequently better prepared for class by having easy access to purchase and manage their course materials quickly and effectively.

Is student preparedness a priority for your institution and do your students have what they need on the first day of class?



“Follett’s online adoption interface is very easy to use and makes adoption as painless as possible.”

ANNAMARIE JONES
Campus Store Manager
Sierra Nevada College

Discover the benefits for faculty and students



	FACULTY	STUDENT	STUDENT	STUDENT
Savvy benefits — Smarter outcomes	Enables instructors to easily discover and adopt materials from within the Learning Management System.	Delivers an HEOA compliance solution to your campus. Students can view and purchase adopted course material information from the course catalog.	Gives students the ability to purchase all needed course materials during the registration process.	Enables students to purchase their required course materials and access their digital content from within the Learning Management System.
Point of Access for Users	Learning Management System (LMS)	Course Catalog or Course Schedule	Point of Registration within the Student Information System (SIS)	Learning Management System (LMS)
Complementary Products	Access	Shop	View	Adopt
Course Materials	Select from new, used, rental or digital materials			
Financial Aid	Financial Aid integration available			

Expand Your Branded Merchandise Assortment

Follett provides an expanded assortment beyond textbooks of on-demand branded apparel and general merchandise products. Our innovative merchandise solution gives you the opportunity to serve your students, faculty, staff and alumni's desire to show their school pride while also allowing for an additional revenue generating opportunity for your institution.

Is offering an endless assortment of branded merchandise something that you have been wishing for?



A Robust Branded Ecommerce Experience

Follett Virtual Solution customizes your ecommerce experience with your institution's brand so that the transition to and from your hosted site is seamless. No need to download an app as our sites are mobile optimized so your students can easily view and purchase from a mobile or tablet device while on the go. Our sites have enhanced browse and search experiences and product presentation features that students have come to expect from a best-in-class site.

Have you ever wonder what a cutting edge online campus bookstore shopping experience looked like?

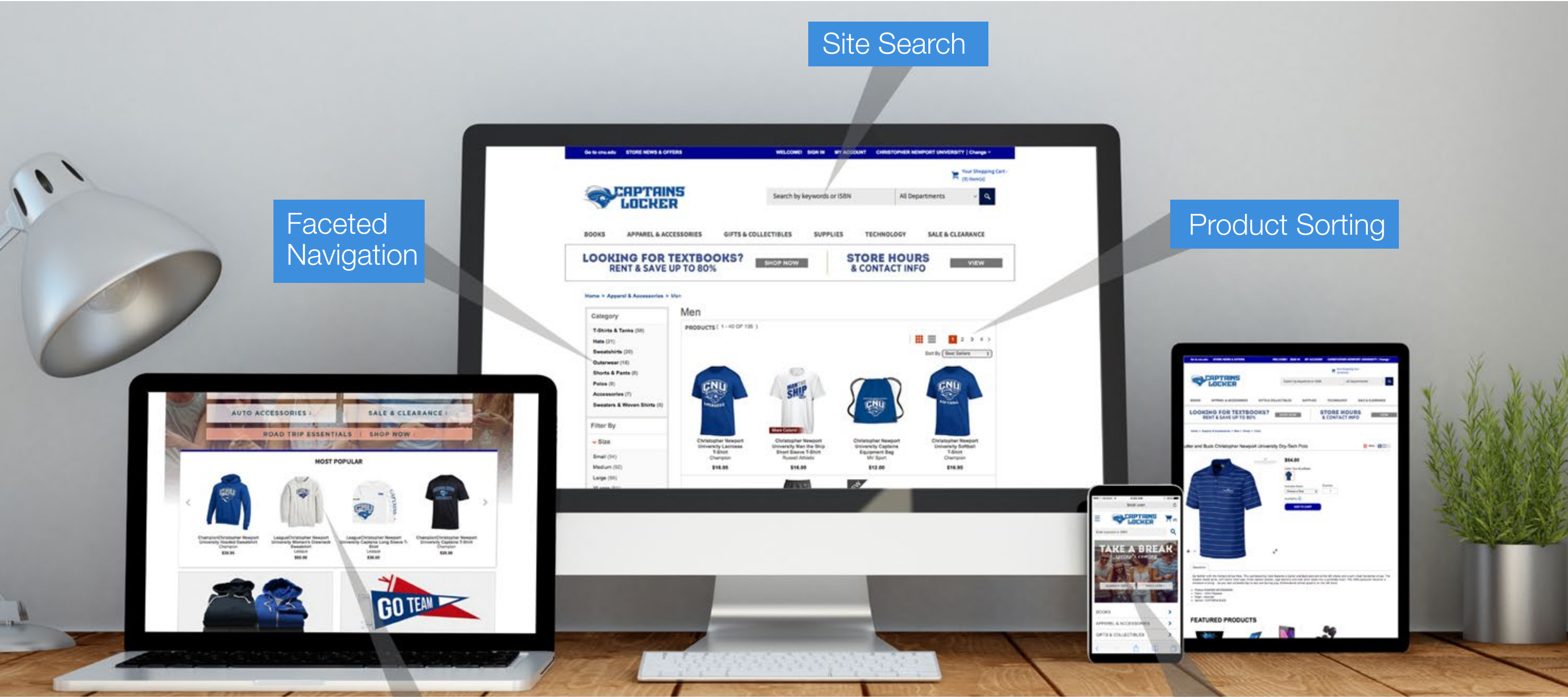
Site Search

Faceted Navigation

Product Sorting

Product Recommendations

Mobile Sites



Follett's Virtual Solution can give your bookstore the power of technology and the advantage of Follett's experience, including a full suite of affordable, scalable tools and programs that deliver a solution specific to your campuses needs. See what we can do for you.

Follett Virtual Solutions

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