

Advanced-ONLINE[®]
COMPANY STORE SOLUTIONS
CORPORATE PROPOSAL





ADVANCED-ONLINE STORE MODEL

Advanced-Online specializes in online store solutions for corporations, colleges and the Greek market. Since online stores have 100% of our attention and focus every day, we have developed capabilities that no one else in the market can offer.

Our stores require no inventory and have no order minimums. The average store has hundreds of products, far more than any market competitor can offer. Orders are produced and shipped in 24 hours. Placed an order last night? It ships today.

Sound too good to be true? Come tour our facility in person! You are invited to visit our production facility and see first our unique operation.

ONLY AT ADVANCED-ONLINE

NO MINIMUM ORDERS

Never worry about order minimums. Order just one piece of any product online. One shirt, one hat, one pen, one mug. Orders are produced on-demand as needed.

24 HOUR TURN TIME

Most end users need their products as soon as they are ordered. An order placed with Advanced-Online last night, ships today.

NO INVENTORY

Place an order online and your order information flows directly to operators who will produce your product the same day. No inventory gives you the flexibility to offer hundreds of product options online.

YOU ORDER IT, WE ACTUALLY MAKE IT!

No matter what business partner you select, if they outsource major components of their store, the same problems that plague the industry will also diminish your company store: back orders, long lead times, obsolete inventory. These issues are typical and continually result in customer service issues that will leave your end users less than satisfied.

With Advanced-Online you cut out the middleman and go straight to the source. Everyone else will tell you they can do what we do, but if you look below the surface you'll see that most competitors outsource part or all of their product sourcing to 3rd party vendors. We are truly the one and only, one stop shop in the marketplace.

STORE COMPONENTS

ADVANCED-ONLINE

THE MARKET

Product Production

You order it we make it, on-demand. Store products are branded here in our facility.

Inventory requirements. Limited product selection of on-demand products, if any. Outsourced decoration can cause inconsistent branding.

Lead Times

Quick 24 hour turn times. Order last night, it ships today!

Expect long lead times and back orders if products are not in inventory.

Order Requirements

No order minimums. Order just one.

For items not sitting in inventory, there are order minimums for products desired.

Product Selection

Apparel, print and promotional products all in one store and made here at Advanced-Online.

Most have two stores: one for print and the other for apparel and promotional products.

Controls

Controlled access, budgets, approval hierocracy are standard features.

If they say, "we plan to build that" or "we can do that", run! It will take years.

Backorders

Our backorder % is less than ¼ of 1%.

Over 4 - 10% industry backorder rate.

Contract

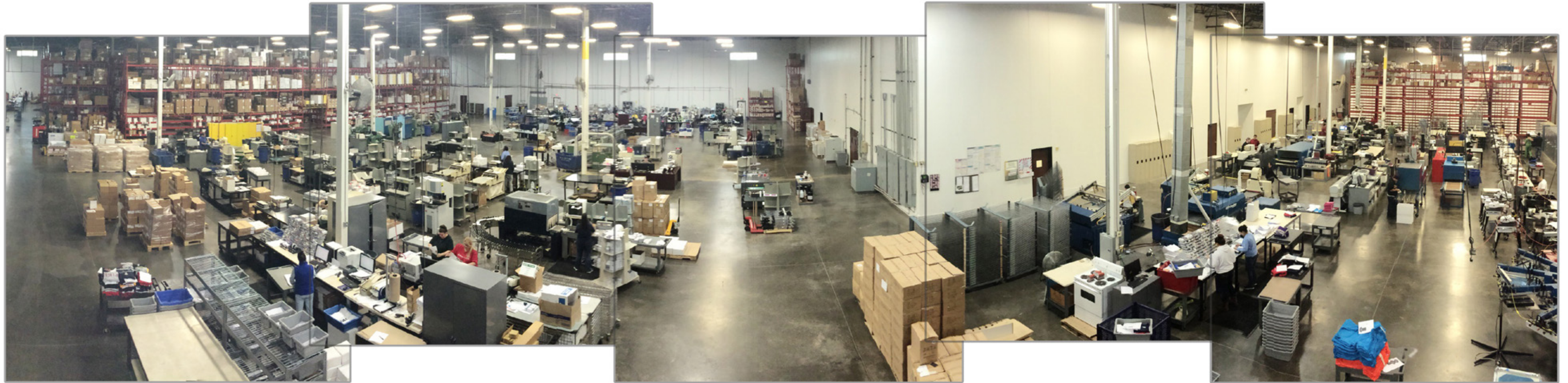
You can cancel at any time with 90 day notice and no fees.

Most try to lock you into a long term contract.

Fees

Programs have no monthly fees. The price online is the price you pay, no additional distribution or fulfillment fees. Minimal initial setup cost.

Sneaky fees throughout your store. Watch out!



APPAREL

Embroidery
Tackle Twill
Foil application
Screen Printing
Puff Embroidery
Glitter application
Rhinestone application
Screened Heat Transfer

MERCHANDISING

Engraving
Embroidery
Pad Printing
Ink Jet Printing
Heat Transfers
Screen Printing
Dye Sublimation
Rotary Engraving
Cylindrical Screen
Print
Screened Heat
Transfer

PRINTING PROCESSES

Digital Printing Full
Color Printing
Direct Mail Printing
Wide Format Printing
Bindery
Collating
Trimming
Embossing
Debossing
Coil Binding
Foil Stamping
Folding/Scoring
Saddle-Stitching
Brochures/Flyers
Wide Format Plotter

FULFILLMENT

Kitting
Shipping
Handling
Inventory
Gift Wrap
Packaging
Fulfillment
Distribution
Shrink Wrap
Mail Services

PRODUCTION
CAPABILITIES

ON-DEMAND
PRODUCTION

EMBROIDERY



PAD PRINTING



SCREEN PRINTING



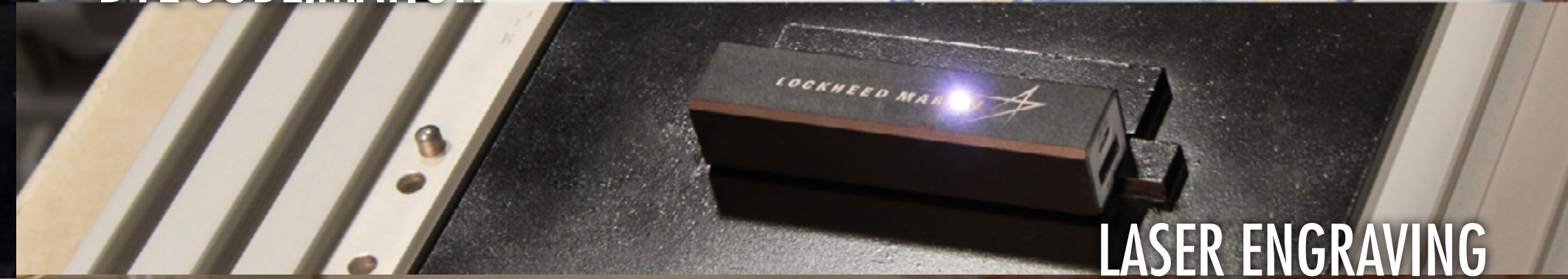
DYE SUBLIMATION



UV INKJET



LASER ENGRAVING



GARMENT INK JET



DIGITAL PRINTING



PRODUCTION
CAPABILITIES

PRODUCTION
CAPABILITIES

DECORATION & FULFILLMENT

Our in-house production and decoration methods allow us to enhance your brand with more than just traditional embroidery, screen printing and engraving. Unique techniques like foil graphics, glitter fabrics, rhinestones, tackle twill help ensure that your product line doesn't go stale and keeps your end users coming back for more.

Our most popular decoration method is dye sublimation, which is a process where we can take one image and turn it into an exciting full color product collection. A huge selection is available throughout all of our product categories so no matter the end user, they will be able to order an item that is meaningful to them.

LICENSE PLATE COVER



FLOOR MAT



FLIP FLOPS



IPAD/TABLET SLEEVE



WINE BOTTLE HOLDER



DOG BOWL



ACCESSORY BOX





RHINESTONE



GLITTER



TONE ON TONE



PUFF EMBROIDERY



TACKLE TWILL



FOIL

SPECIALTY DECORATION
APPLICATIONS

SPECIALTY DECORATION
APPLICATIONS

MERCHANDISING

We carry thousands of blank inventory items that we personally decorate and fulfill right from our production floor in our facility. A large percentage of our products are created on-demand so you have a huge variety of choices to offer your end users with no inventory risk for most products.

Being a manufacturer and decorator, unlike a warehouse, Advanced-Online is in a continuous state of new product development. The very best ideas come from the feedback of our customers, accordingly to ensure our line continues to appropriately address ever-changing needs.

Online stores display Product Suggestion and Customer Survey buttons. We receive large numbers of responses and product ideas from the display of these links that help influence the items offered to our entire customer base.

Advanced-Online stocks a wide array of apparel and promotional products. Examples from our most popular product line are included in the following pages.



WORK IN STYLE

PRODUCT OVERVIEW



WOMEN'S

APPAREL LINE

It is common practice in the corporate apparel industry to label men's apparel as unisex, so often times women have a limited selection or forced to wear "Unisex" styles.

Advanced-Online's product line has a huge selection of women's styles that meet the needs of all age and income ranges. Special care is taken to offer a wide range of apparel that matches in both men's and women's styles for trade shows and other events.



PRO STYLE MESH STRUCTURED HAT



BIG BUCK SPORT COOLER



MOSSY OAK CHALLENGER JACKET



REALTREE T-SHIRT



MOSSY OAK FLEECE BEANIE

CRYSTAL STUDDED
ROUND PENDANT SILVER
DANGLE EARRINGS



SILVER BANGLE BRACELET
WITH ROUND PENDANT



CRYSTAL STUDDED CABLE
CUFF BRACELET WITH
SQUARE PENDANT



CRYSTAL STUDDED
SQUARE PENDANT SILVER
NECKLACE



BRANDED
JEWELRY

CALLAWAY ORG 14
CART BAG



GOLF TOUR
BLADE PUTTER



10 PKG
GOLF TEES



CALLAWAY CHROME
SOFT GOLF BALLS
12/PKG



GOLF TOWEL



CALLAWAY RED
JACQUARD POLO



GOLF
PRODUCTS



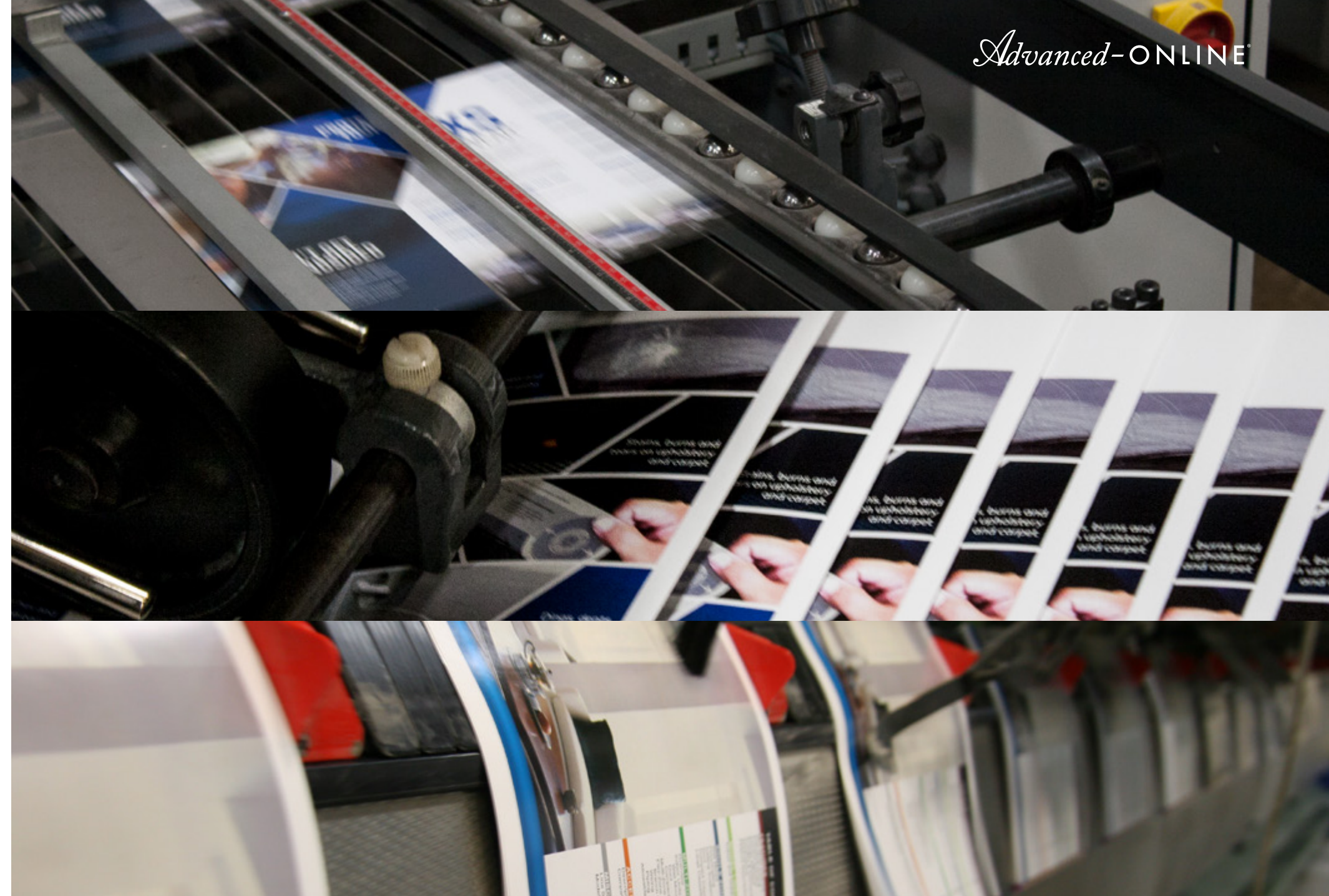
DRINKWARE

HEADWEAR

PRINT CAPABILITIES

Your end users can visit your online store to access all brand consistent print materials in one convenient location online.

Roll out new printed pieces and give end users instance access to the most up-to-date materials. Print products are even customizable online, so your end users can easily order what they need, without compromising your brand control. Like all of our product lines, everything is created and shipped from one location.





SAFEGUARD YOUR BUSINESS

Protect your investment with TransFirst's® Data Breach Security Program

✓ SAFETY ✓ VALUE ✓ PEACE OF MIND Get up to \$100,000 in Coverage per location

Payment data security breaches can happen in any business, large or small.

Every year, there are more than \$35 million in compromised personal records through data breaches – and the numbers keep going up. Security breaches involving your customers' private payment information are too risky to leave open to chance.

TransFirst's® innovative Data Breach Security Program protects your business. You get up to \$100,000 coverage per location for the most common forms of data breach:

- Employee dishonesty
- Theft of credit card receipts
- Theft of POS terminals
- Skimming
- Stolen card numbers
- Theft of computers

An Affordable Layer of Protection

The expense to your business resulting from a data breach can easily reach \$20,000 or more, even if a breach is only suspected – that could spell financial devastation for your company. The Data Breach Security Program covers many of these fees and expenses, including:

- An industry-mandated audit for a suspected breach
- Card replacement costs and related expenses
- Industry fines and assessments

It's peace of mind that fits any budget.

Trust. Innovation. Collaboration. - TransFirst. **TRANSFIRST**
First In Secure Electronic Payments

Complete Payment Processing Solutions

Learn more about how lower costs and exceptional service can benefit your business.

TRANSFIRST
First In Secure Electronic Payments

Among the World's Most Efficient Mini-Splits

- Up to 33-SEER
- Up to 14.2-HSPF
- Low Temp Heating

Energy Efficient Heating and Cooling for Year Round Comfort

Available in 9, 12, and 16,000 BTU/h

	SEER	EER	HSPF
System 9RLS3	33.0	18.0	14.2
System 12RLS3	29.3	15.2	14.0
System 15RLS3	25.3	13.9	13.4

ENERGY STAR

Extra Low Temperature Heating

Provides heating in outside temperatures down to:

- RLS3 Series -5°F
- RLS3H Series -15°F

Energy Saving Program (ESP)

Automatic Savings! If a space is left without turning the unit off, ESP knows that it is unoccupied and 20 minutes later, temperature is adjusted accordingly until users return to the room.

Halcyon
fujitsugeneral.com

TransFirst® Will Meet or Beat Your Current Merchant Services Deal or You'll Get \$500!

- Secure mobile payments
- Available next-day funding**
- Competitive rates
- Best-in-class support
- EMV* compatible equipment

Plus... Now you can accept American Express® Card transactions at the same rate as other payment cards — businesses that process less than \$100,000 in American Express annual charge volume may be program-eligible (some restrictions and exclusions may apply).

Let TransFirst review your current merchant services plan — it's an opportunity to lower your rates and grow your business.

It's serious savings made simple — only from TransFirst.

Contact your local branch representative today!

*Provided that merchant's current pricing is not below standard card organization fees. Comparison applies to processing fees only not to include monthly equipment or software fees; additional fees may apply. Merchant provides monthly processing statements for comparison. Offer valid for new TransFirst customers only. Merchant account subject to credit approval; certain restrictions and exclusions apply. **Met or beat offer expires December 31, 2015. ***Applies to merchants depending on merchant bank account. For the purpose of meeting funding Day 1 value of 12.00am Pacific Time will be credited to the account the next business day. All balances must be closed prior to 12:00am Pacific Time. TransFirst and EMV are the property of their respective owners and are not necessarily affiliated with TransFirst. EMV is a registered trademark in the U.S. and other countries, used as a registered trademark in other countries, owned by GMCo.

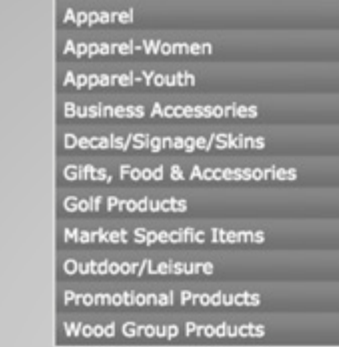
TRANSFIRST
First In Secure Electronic Payments
www.TransFirst.com TP434/1b

**WEB
TECHNOLOGY**

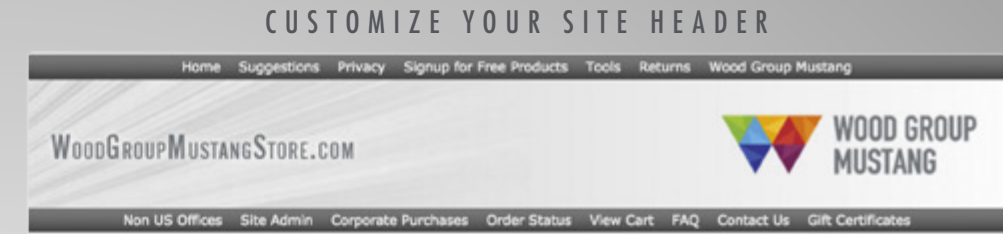
Advanced-Online has the most sophisticated online store technology in the marketplace developed in-house by our technology team. The dynamic software has evolved over the years to address the practical business needs within our client's organizations.

Our technology team continually works to enhance it based on the feedback and ideas of our clients in this rapidly changing technology environment. From day one your store will have more tools and functionality than any other store in the market.

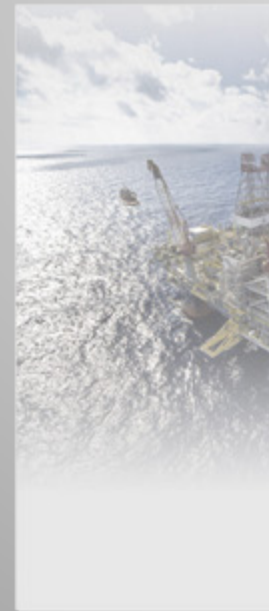
The more complicated your business structure, the more value we can be to your organization. Our program provides for multiple brands/divisions in one web site, helping consolidate your communication to the field. The ordering processes is organized, while providing consistent and controlled brand and product availability.



CUSTOMIZE YOUR SITE
COLOR SCHEME



CUSTOMIZABLE
BACKGROUND



CUSTOMIZED ARTICLES

USER GROUPS

Our web platform provides a centralized online company store that caters to all the individual spending groups or divisions within your organization. Each group can customize their entry access, product selection, product price, approval structure, budgets, shipping options, and departmental/individual spending. It is like giving each one of your groups their own individual online store, within one website.

- GROUPS**
- American Olean
- Architectural Reps
- Corp-Department-Dallas
- Daltile Canada
- Daltile Store
- Distribution/Mfg Plants
- Distributors
- Employee Personal Credit Card
- Keys Granite
- Marazzi
- Ragno
- Regional Offices
- Site Administrator



BUDGET MANAGEMENT

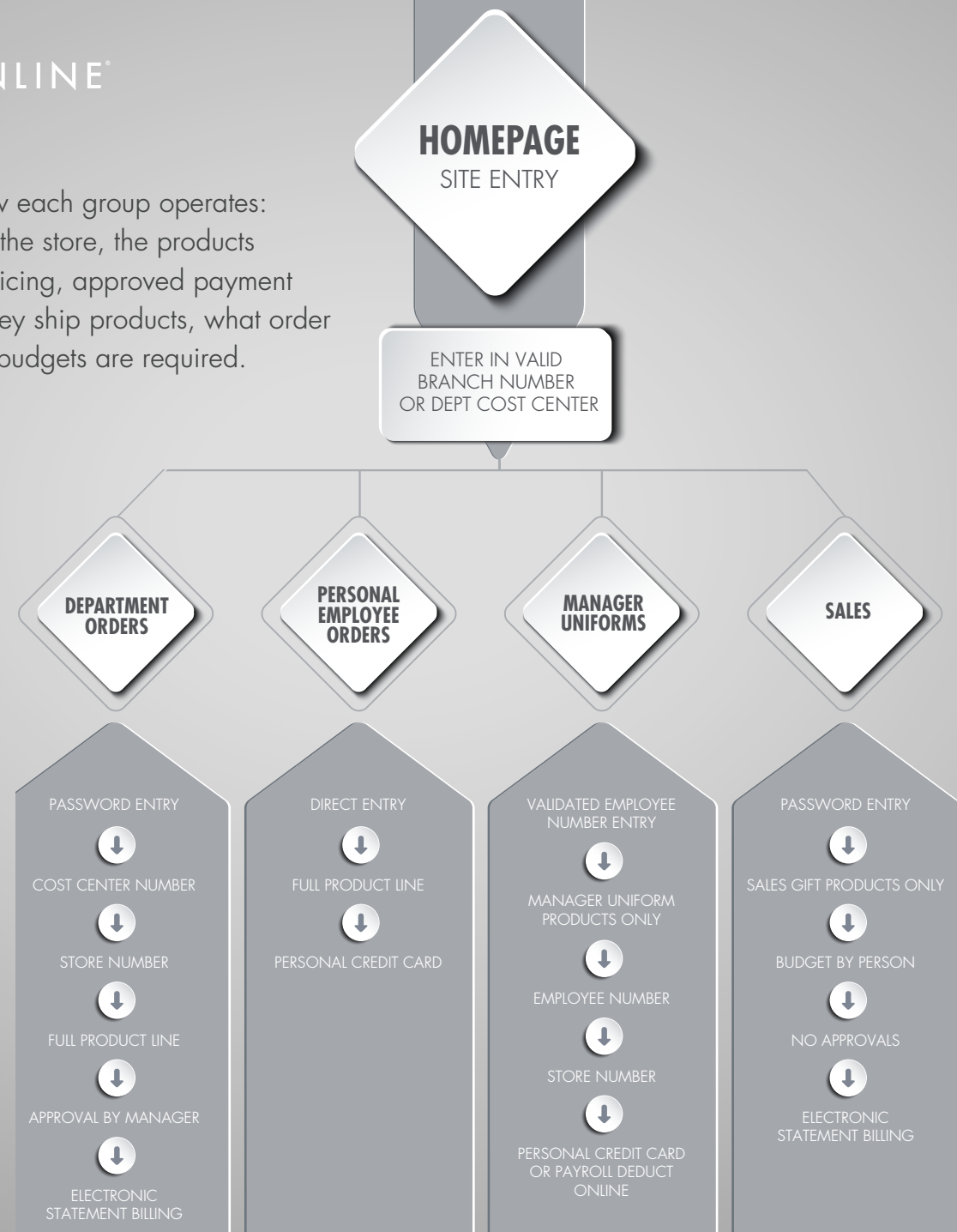
Place controls on individuals or departments, by company spending or divisional spending. The budget control feature is automated so it will hold an order that has exceeded spending or quantity limitations. One of three actions will happen: An order over budget can be sent to the appropriate authority for approval. The program will ask for a personal credit card to purchase the remaining balance or the program will not allow the order to be processed.

APPROVAL OPTIONS

There are several types of approval processes available that can be used alone or simultaneously. Approvals are used on dollar spending limit, product quantity limits, specific product approvals, freight option approvals, and other options.

Once an order is placed that triggers one or more approval options, an e-mail is sent to the approver to review. Approver is able to change any item, delete, edit text on a customized item, change the freight option, the quantity, approve or reject the order, and reply with message. Approval reminders are sent to Orderer and Approver for up to 7 days. You can have up to 4 levels of approval, and you can have different approvers for each location cost center or a single approver for all buyers.

You decide how each group operates: how they enter the store, the products they see, the pricing, approved payment options, how they ship products, what order approvals and budgets are required.



REPORTING TOOLS

All online stores are equipped with powerful reporting tools that will allow you to effectively monitor the impact your company purchases in real time 24/7 online. Need to see your total spending for the year? Click a button and you've got it. Want to see spending by division? It's right there too. The reporting tools were built over the last ten years, and primarily created from the needs and request of our clients.

Your store will automatically have the option to create sales reports by company, division, location, user group, user, and date. Additional reports, can be set up according to specific needs.

You can also look at your inventory within the reporting tool. It will show history by trailing month for drill down analysis as well as inventory usage with balance, min/max level, usage for last month, last 3 months, year to date and last year's usage.

INVENTORY MANAGEMENT

Although most of our business is on-demand, we do stock some of the most active sku's in our customers' programs when the volume of that item can result in significant cost savings by doing so. We have the most sophisticated inventory management system in our industry combining use of on-demand production capabilities with inventory on the shelf requirements. You have access to reports from your PC as needed based on your access level. You can delegate this down to the division level so each division can look at their own inventory reports for their own use without seeing anyone else's usage.

Our automated software notifies you in less than 24 hours if a print product on the shelf requiring inventory balances is below the minimum level with an e-mail stating (1) year to date usage, (2) min/max level and (3) requests a decision to edit, reprint or kill the product.

MINIMAL INVENTORY EXPOSURE

Most programs carry a minimal amount of inventory. Although the large majority of our products are produced on-demand, some items cannot be produced economically in a quantity of one. Those items have small range levels that allow us to create a minimal number of products to be kept in inventory. You are not responsible for those products until you order them, unless they sit on our shelves for more than one year.

On-demand production greatly minimizes the risk of obsolete inventory. Since the majority of our products are produced on-demand, you have the flexibility to offer hundreds of choices and less risk of getting stuck with items on a shelf. On-demand production is valuable because products are not made until they are ordered online so there is no inventory risk.

SAME DAY RUSH SERVICES

Order by 2PM CST for a \$5 charge, and we will pull the blank goods, decorate and ship it same day.

FLEXIBLE FREIGHT SOLUTIONS

Offer freight collection option or hidden prefilled freight account for corporate orders to reduce costs. We also ship internationally with freight costs shown in real time on the checkout page.

ORDER CONFIRMATIONS

Our system links to major carriers. After an order is placed, an e-mail is automatically sent with the order number and customer service information. E-mail confirms order details and customer service contact info with the ability to click on link and fill out customer survey, see order details and the original confirmation. Once order is shipped, second confirmation showing tracking link sent.

ORDER TRACKING/ORDER HISTORY

Buyers can also view orders placed in the past, view tracking for current or past orders placed, from their user profiles, on the web store. You can even view copy of the order packing list or invoice for each order placed.

PAYMENT METHODS

You have billing options for company spending that include monthly statements detailing each transaction, electronic invoicing via e-mail, electronic statement billing, EDI/xml file billing by invoice. Invoice detail will include appropriate cost center information. Advanced-Online has successfully integrated billing process for many large clients with customized requirements. Similarly, we accept many payment methods from individual users including Visa, MasterCard and American Express.

PERSONALIZATION TECHNOLOGY

Customize products online and see a proof immediately. You pick the products that you will allow within your store and how they will be personalized. Hundreds of options are available and branding is strictly controlled with sophisticated software.

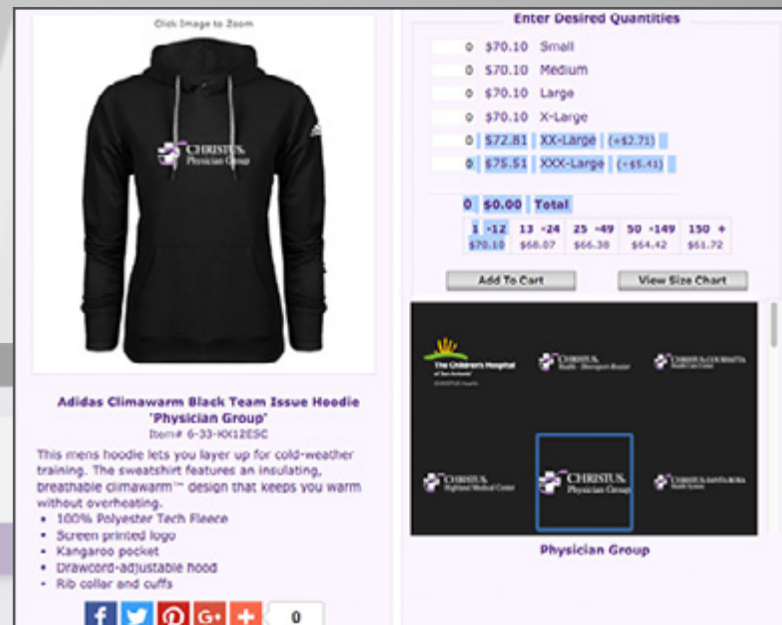
Choose to offer a pen with your logo with the option to add a name and phone number on the other side. Do you use dots in your phone number, instead of dashes? The software will change them to your brand standard. The correct version will appear in the proof for the user to see.

Offer a brochure that drops in a location name throughout the text. Everything will be perfectly aligned so the brochure looks like it was tailor-made for the individual.

Orders can go for approval so that managers can edit personalization or quantities before they are printed. It's a powerful tool; you will want to take advantage of in your store.

Personalize it online and instantly see a proof.





OPTIONS, OPTIONS, OPTIONS

Let your end users pick the design for their product. Online they can then choose one apparel or promotional product and click through different design options. Each design will appear automatically within the same screen so that the order can be proofed before ordering. People don't have to try and image what the design would look like on the products, they can see it right there online.



MAKE IT A PACKAGED DEAL

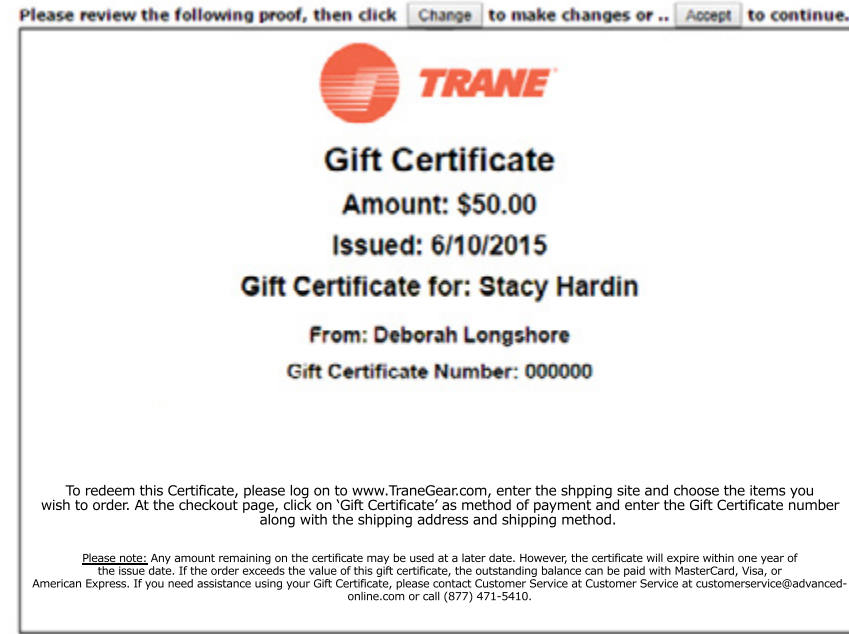
We want your online store to be a convenient single location online for your end users. To make purchases simple, kits can be added to your store so that end users can order everything they need in one click. Popular uses for kits include: new hire kits, starter packages, company survival kits, Realtor kits, donation kits, motivation kits and themed gift kits.

SELECT -A- LOGO

PROGRAM
KITTING

GIFT CERTIFICATES

Every store automatically has the ability to issue gift certificates. Order personal gift certificates using Gift Certificate Tool. Our technology creates encrypted Gift Certificate number that can be emailed to the recipient or printed on a hard copy certificate to personally deliver. Tools online allow administrators to review unused certificates and order tracking.



GIFT WRAP WITH A PERSONALIZED CARD

You have the option to gift wrap your purchase and include a matching card with a personalized message. When checking out, simply select which product you would like gift wrapped. You even have the option to designate which locations to ship each of your gift wrapped products. Gift shopping cannot get any easier.



MOBILE CAPABILITIES IN PROCESS

Each day, thousands of new mobile devices are activated. The importance of mobile capabilities today has grown to the extent that people look past purchasing PC's and go straight to mobile.

For this reason, Advanced-Online's retail stores are created with Responsive Web Design which makes your web page look good on all devices (desktops, tablets, and phones).

Some benefits of mobile websites include compatibility across devices, immediacy, instantly updated, shareable, have a broader reach and can be found easily in searches.

We are committed to helping you increase the traffic on your online company store. Once your store is actively receiving orders, we go the extra mile to help you drive new shoppers and communicate the store to your end users on a monthly basis with a comprehensive marketing and promotions package provided to you at no cost.

Online store promotions and e-mail promotions are used to provide free, discounted products, or new product announcements for online store users that meet the demographics needs of each group.

If you have a physical spot to communicate to your end users, we want to create a printed piece to advertise the latest monthly promotion or remind people where they can go to get consistently branded products. Think lunch tables, common areas with bulletin boards, elevators and special company events! We'll do all the work and deliver the printed materials directly to you.

The goal of online store promotions is to increase participation in the online store, promote brand exposure through merchandise recognition, and mirror company culture so that the store is a partner to your organizations marketing program.

MARKETING & COMMUNICATION SERVICES



PLANNING CALENDAR FOR ONLINE STORE PROMOTIONS

JANUARY
 Show your spirit in the New Year – Promote business accessories. Want to see spirit in the office with mousepads, padfolios, pens, and laptop skins

FEBRUARY
 Team building – activity – new one each year. Select items for ads on the front of the store to encourage employees to wear the designated items to the event

MARCH
 Heart Walk – tie promotion into red products to commemorate the event. Offer a red t-shirt with a \$40 purchase that people can wear at the walk.

APRIL
 Brand refresh campaign. Posters with new logo information in each location. Purchase updated stationary and business cards in the online store. 10% off of notepads promotion.

MAY
 Companywide BBQ. Promote BBQ tools, plastic cups, aprons, baseball hats, and tents. 10% off of folding chairs.

JUNE
 Company Baseball outing in July – offer free baseball hat with \$40 purchase to encourage attendance and brand exposure.

JULY
 Wellness Education – promote optional company Intermural with ads for team jerseys. Free water bottle with \$40 purchase.

AUGUST
 Wear corporate orange in October – promote orange apparel. Free a free orange t-shirt.

SEPTEMBER
 Breast Cancer sponsorship for Oct awareness month. Add special group of pink products to the store. Informational ad and a pink product giveaway with purchase.

OCTOBER
 Casual Friday – promote polo shirts to encourage employees to wear their branded polo on Fridays.

NOVEMBER
 I ♥ my company campaign – selfie promotion on internal social media channel. Wear a branded product and post a selfie online for a prize. (free bag from the store provided)

DECEMBER
 Company wide convention and training. Promote button downs for the event as well as travel bags and laptop carriers. Free business card holder with purchase of \$40 or more.

SOCIAL MEDIA BANNERS



SOCIAL MEDIA POSTS



NEW HIRE KITS



MAGAZINE ADS

PROGRAM MANAGEMENT

Our Program Managers (PMs) have years of experience to bring to your program. PMs are store and product experts. They guide the creativity, communication, and promotion of the online store. The PM team is your single point of contact who will coordinate with our management and production team, graphics staff, and customer service department to ensure your store operates at peak levels.

CUSTOMER SERVICE

Our goal at Advanced-Online is to make every customer/end user is a happy customer. In order to achieve this, we maintain an experienced Customer Service Staff with high tech web-based tools to enhance customer response and assistance with information and support. The Customer Service Team attends regular training sessions to enhance their technical knowledge of the web site and of the various production processes.

**PERIODIC PROGRAM MANAGER
ACCOUNT REVIEWS**

Each year, we provide a thorough Review providing a status of the program, achievements and recommended changes to improve the online store. This is also a good time to discuss future technology changes and new product development for the coming year.

COMPREHENSIVE BUSINESS REVIEWS

Each Program Manager that oversees online store accounts meets approximately every six weeks with a manager to review the ongoing account action plan goals to review progress and to plan further goals to improve the online program.

CUSTOMER SURVEYS

A survey is sent after a first purchase from to President of Advanced-Online. Additionally, Customer Survey buttons are available on the site to encourage feedback. Every survey is reviewed by Advanced-Online management, and receives a response.

LOW BACK ORDER RATES

Advanced-Online has the lowest back order rate in the online store industry, primarily because we are controlling the production or decoration of the product in most cases, not waiting for a vendor to replenish inventory. Because we are producing most products, our back order rate is below 1/4th of 1% of products ordered.

**QUALITY MEASUREMENT
AND ASSURANCE**

Advanced-Online is a family oriented company with very low employee turnover. Quality is achieved at the operator level with well-trained employees that stay with us for years. All employees are cross-trained on many functions for flexibility.

Advanced-Online developed and maintains a QI or Quality Improvement online tool. Every problem or even interdepartmental challenges are entered into the system where the information is routed to the Department Manager, Operations Manager and President. Each QI form is evaluated daily between the Dept Mgr and Ops Manager to review solutions. We are on a constant mission to tighten up our system of quality and efficiency.

SECURITY

Security is an extremely important topic and one which we take very seriously. As no single protection mechanism can thwart all attacks, we use a 'defense in depth' approach. We utilize redundant firewalls with Cisco routers to provide connectivity through fiber internet connections for maximum speed.

In addition to basic system protection, including the use of anti-virus/anti-malware detection, we also employ a combination of hardware firewalls, port scanning, and TLS 1.2 encryption to handle the transfer of secure data over the internet. Upon the receipt of financial information, we encrypt credit card numbers using a robust and proven algorithms and in accordance with PCI data security standards.

DISASTER RECOVERY

Multiple BDR (backup and disaster recovery) servers are currently onsite and contain mirror copies of all critical data. All servers update every hour to maintain a continuous backup throughout the day. This technology ensures that in the event of any failure of a production server that this spare server can be activated with an exact copy of the data no further than 1 hour prior. The process to activate this server takes between an hour and 90 minutes, which minimizes any lost productivity.

ESTABLISH A PROGRAM ACTION PLAN

After launching hundreds of online stores, usually several per month, we have our implementation program down pat. After our first meeting you'll receive an action plan every week showing what we're working on and anything we need from you. We make your very clear and our process today requires minimal time on the part of our clients. The average store is ready and actively receiving orders within 8 weeks.

SELECT THE PRODUCT LINE

The Program Implementation has two major components: designing your web store functionality and understanding your brand to build out your product line. The web store requirements are determined after a single meeting frequently followed up by a second meeting with Accounting. We'll establish web store "Rules" including how end users will access the site and which group they will see, the produced displayed within those groups, security methods and other relevant items.

SEND YOUR LOGOS, DESIGNS AND SPECIAL ARTWORK

During product selection we'll determine the styles, colors, brands, and themes of your store with you using our onsite store and virtual catalog of products. The most important step in setting up your website – sending your graphic files! We'll immediately begin matching building your logo files for products you have selected.

MARKETING MEETING

Mid-launch we'll meet with your to establish a marketing plan for your store. Every month you'll receive promotions and/or advertisements pre-sized for your specific communication channels. Our goal is to align the promotions with your organization's initiatives.

LAUNCH MEETING

One week before your store's launch date we'll meet with you and your team and walk through your store together. We'll show you how to login, how to use all the tools, and point you toward the bells and whistles built into your store.



TSYS



AMBIT



CARIS LIFE SCIENCES



FUJITSU GENERAL



SOLEO



DALTILE



LOCKHEED MARTIN



CLIENTS

CLIENT REFERENCES

FELLOWSHIP OF CHRISTIAN ATHLETES
EVP Communications and Events

"With over 400 offices, Advanced-Online provides FCA the broad array of products and printed materials, including online customization that we require to serve the variety of needs of our staff. And what is really exceptional and appreciated is the extremely user-friendly online ordering systems and inventory management tools. We always appreciate their very responsive service as well."

LOCKHEED MARTIN
Managing Director of Lockheed
Martin Recreation Association

"Advanced-Online offers professionally administered programs for our on-site stores and online store, which is appreciated by our employees and customers worldwide. This partnership with Advanced-Online allows our staff to focus on our core business of managing the employee recreation association."

GM FINANCIAL
AVP Communications and Brand Management

"Advanced-Online adapts to the needs of our very dynamic organization and is accommodating in every way. Whatever the promotional product, from brand name sports apparel to point of sale materials, they meet our ever-changing marketing demands."

UPWARD FAN
General Manager

"When selecting a partner for our online store, we wanted a company with innovative merchandising capabilities and a steadfast commitment to quality and service to help elevate the Upward Sports brand. We found all of this with Advanced-Online."

AMBIT ENERGY
Events-Marketing Manager

"Advanced-Online has been a great resource for our company thus far. I am very impressed with how organized everything has been. I love the support I get from the staff and everyone is extremely helpful. I would highly recommend Advanced-Online for any program."

LOVES TRAVEL STOPS & COUNTRY STORES
Corporate Human Resources Manager

"Advanced-Online has helped us to create and implement a new program with an easy way to reach our 9000 employees provide quality products with a consistent brand image. Advanced-Online takes care of our special requests with outstanding efficiency, top notch customer service and professionalism."

TRANSFIRST
Corporate Marketing Director

"Advanced-Online program has taken our corporate branding to the next level. We have a consistent brand, an easy to use one-stop-shop for TransFirst staff, and trackable data to monitor spending and product usage."

FUJITSU AMERICA
Sourcing Manager

"Ordering business cards, stationary, and promotional items online eliminates manual paper challenges we had, and gives the ownership of processing orders back to employees. Advanced-Online's back-end approval process works great, allowing us to control what our end users are purchasing."



Advanced-ONLINE[®]
Advanced-Online is a trade name of Advanced Graphics Products, Inc.